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SEP 2 6 2005

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## **Facsimile Cover Sheet**

To: Commissioner for Patents for Examiner Daniel Lastra Group Art Unit 3622	Facsimile No.: 571/273-8300
From: Jennifer Pilcher Legal Assistant to Wayne Bailey	No. of Pages Including Cover Sheet: 25
Message:  Transmitted herewith:  Transmittal Document; and Response to Office Action.	
Re: Application No. 09/879,491 Attorney Docket No: RSW920000174US1	
Date: Monday, September 26, 2005	
Please contact us at (972) 385-8777 if you do not receive all pages indicated above or experience any difficulty in receiving this facsimile.	This Facsimile is intended only for the use of the addressee and, if the addressee is a client or their agent, contains privileged and confidential information. If you are not the intended rectpient of this facsimile, you have received this facsimile inadvertently and in error. Any review, dissemination, distribution, or copying is strictly prohibited. If you received this facsimile in error, please notify us by telephone and return the facsimile to us immediately.

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### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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SEP 7 6 2005

In re application of: Busche

Serial No.: 09/879,491

Filed: June 12, 2001

For: Method and System for Predicting Customer Behavior Based

on Data Network Geography

PATENT TRADEMAKE OFFICE

Group Art Unit: 3622

Examiner: Lastra, Daniel

Attorney Docket No.: RSW920000174US1

Certificate of Transmission Under 37 C.F.R. § 1.8(a) I hereby certify this correspondence is being transmitted via facsimile to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, facsimile number (571) 273-83001 ion September 26, 2805.

By:

#### TRANSMITTAL DOCUMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

**ENCLOSED HEREWITH:** 

#### Response to Office Action

No fees are believed to be required. If, however, any fees are required, I authorize the Commissioner to charge these fees which may be required to IBM Corporation Deposit Account No. 09-0457. No extension of time is believed to be necessary. If, however, an extension of time is required, the extension is requested, and I authorize the Commissioner to charge any fees for this extension to IBM Corporation Deposit Account No. 09-0457.

Respectfully submitted,

Duke W. Yee

Registration No. 34,285

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Dallas, Texas 75380

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ATTORNEY FOR APPLICANT

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# IN THE UNITED STATES PATENT AND TRADEMARK OFFICEEP 2 6 2005

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Serial No.: 09/879,491

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Alexandria, VA 22313-1450, facsimile number (571) 273-8300,
on September 26, 2005.

By: Jeonafer Pilche

#### **RESPONSE TO OFFICE ACTION**

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

No fees are believed to be required. If, however, any fees are required, I authorize the Commissioner to charge these fees which may be required to IBM Corporation Deposit Account No. 09-0457. No extension of time is believed to be necessary. If, however, an extension of time is required, the extension is requested, and I authorize the Commissioner to charge any fees for this extension to IBM Corporation Deposit Account No. 09-0457.

In response to the Office Action dated June 24, 2005, please amend the above-identified application as follows:

Listing of Claims begins on page 2 of this paper.

Remarks begin on page 11 of this paper.

Page 1 of 23 Busche - 09/879,491.